

National Network for Social Work Managers'
22nd Annual Management Institute
Baltimore • April 28, 29, 2011

Remaking Management for the 21st Century:
Vision, Technology, Practice.



THE NATIONAL NETWORK FOR
SOCIAL WORK MANAGERS

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Join us for our 22nd Annual Management Institute that brings together Health and Human Services leaders from throughout the country. This year's institute is designed for an interdisciplinary audience including:

- Executive and managers of non-profit, for-profit and government organizations
- Aspiring Health and Human Services managers
- Faculty and students
- The National Network for Social Work Managers (NNSWM) members and non-members

Participants of the institute will be treated to a variety of topics focusing on "Remaking Management for the 21st Century." There will be opportunities to discuss current issues, best practices and theories with colleagues and peers across the entire Health and Human Services field.

PROGRAM HIGHLIGHTS *A partial list of presentations...*

ACOSA presents two Panel Discussions: "Strategic Alliances and Collaborations for Comprehensive Community Building Partnerships" and "Rebuilding the Community Roots of Human Services: Grassroots Leadership and Community Organizing"

Social Media: Exploring the Challenge

Finance and Accounting for Social Work Managers

Job Stress and Work Attitudes of Public Child Welfare Supervisors

Preparing Social Workers to Be Management Leaders

Staff Well-being and Retention Strategic Collaboration for Culturally Competent Service

A Baseline Examination of Record Keeping Policies and Procedures in Preparation for Evidence Based Practice

Assessing the Leadership and Management Skills of VA Social Work Executives by Internal Stakeholders

Enhancing Leadership Opportunities in a Large, Interdisciplinary Social Work Department

The Millennials are Coming, The Millennials are Coming: Will Your Organization be Ready?

Participatory Decision Making: Contemporary Methods, Evidence and Effects

"We Hope for the Best": Ethical Challenges and Resolutions of Human Service Managers
Right vs Wrong: The Grey Area of Workplace Ethics

Evidence-Based Practice Implementation:
"A Toolkit for Managers"

The Art of Cross-Generational Leadership:
A Challenge for the 21st Century Organization

Using Web-Based and Social Media Technology for Effective Marketing and Fundraising in Nonprofit Organizations

Guest Speakers



BRIAN GALLAGHER became President and Chief Executive Officer of United Way of America in 2002, and of United Way World Wide in 2009. A career veteran of the United Way system, Gallagher believes that the true measure of success for United Way and other philanthropic organizations is

bottom line results: the lives that are changed and the communities that are shaped. Gallagher was born in Chicago and grew up in Hobart, Indiana. He received his bachelor's degree in social work from Ball State University and his MBA from Emory University. In May of 2003, Gallagher received an honorary Doctor of Humanities from his alma mater, Ball State University.



ALLISON BLAKE is the Commissioner of the Department of Children and Families of the State of New Jersey. Prior to being appointed to that position by Governor Christie, Dr. Blake has served as Director of the Institute for Families of the School of Social Work of Rutgers University, and

in several leadership positions at the Council on Accreditation of Services to Children and Families. Dr. Blake's bachelor's degree is from the University of Dayton, her MSW from Rutgers University and her PhD from Fordham University.

CONTINUING EDUCATION CREDITS INFORMATION

Institute participants may be able to receive continuing education contact hours for participating this year. An application for continuing education credits from the University of Maryland's School of Social Work is pending approval.

REGISTRATION INFORMATION

How do I register?

Please register online. You can pay by credit card or by check. For more information, please visit <https://www.socialworkmanager.org/> to view the online registration link.

What are the registration fees?

We have **special rates** for registering by March 1st, for members, students, retirees, and unemployed.

Early Online Registration thru March 1st

| | Two Days | Early | Regular |
|------------------------------|----------|-------|---------|
| NNSWM Members | | \$195 | \$225 |
| Non-members | | \$225 | \$250 |
| Students/retirees/unemployed | | \$ 50 | \$ 50 |
| One Day | | | |
| NNSWM Members | | \$110 | \$110 |
| Non-members | | \$150 | \$150 |
| Students/retirees/unemployed | | \$ 25 | \$ 25 |

ACCOMMODATIONS

For information about lodging, please visit our website at www.socialworkmanager.org.

CONFERENCE SPONSORS

Thank you to our Sponsors for making this Institute possible. If you would like to view information on how you can also be a sponsor and receive opportunities for your organization, visit our Annual Management Institute page on our website at: <https://socialworkmanager.org/institute.php>

Sponsors list in formation. So far, the following have signed on:

PLATINUM

University of Southern California School of Social Work
Rutgers University School of Social Work
University of Maryland School of Social Work

BRONZE

Bert J. Goldberg
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Gary Bess Associates
California State University at Bakersfield
Karen Beyer

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