National Council Membership
YOUR ONE STOP SOURCE FOR SUCCESS

www.TheNationalCouncil.org

EXCLUSIVES! ONLY FOR MEMBERS

Access the member listserv

Apply for ground breaking new practice improvement initiatives

Take advantage of significant member discounts for the conference, Mental Health First Aid trainings, learning management systems, bookstore, JOBank postings, and more.

Apply for the prestigious National Council Awards of Excellence

Use the National Council “Member of Excellence” seal on all materials

Featured on the popular “Find a Provider” section and member listing on the National Council website

Get customizable marketing, social media, and PR tools and templates

ABOUT THE NATIONAL COUNCIL
The National Council for Behavioral Health (National Council) is the unifying voice of America’s community mental health and addictions treatment organizations. Together with our 2,900 member organizations, we serve our nation’s most vulnerable citizens — the more than 10 million adults and children living with mental illnesses and addiction disorders. The National Council pioneered Mental Health First Aid in the U.S. and has trained more than 1 million individuals to connect youth and adults in need to mental health and addictions care in their communities.

Our mission is to advance our members’ ability to deliver integrated healthcare. We advocate for policies that ensure that people who have mental health and substance use problems can access comprehensive healthcare services. We also offer state-of-the-science education and practice improvement consulting and resources to ensure services are efficient and effective.

YOUR MEMBERSHIP MATTERS
Your National Council membership makes a difference. Every voice amplifies our advocacy on behalf of behavioral health and every perspective helps drive our community toward excellence.

We invest in your success. You earn back every dollar you pay toward membership many times over, as we help you survive and thrive in a dynamic, competitive healthcare environment marked by political and economic uncertainty. Our full spectrum of membership benefits — unmatched by any other healthcare association — extends to all your organization’s staff and board members and gets you on the fast track to the future.

JOIN NOW
To learn more about membership, contact Liane Kluge, Assistant Vice President, Membership, at 202.684.7457 or LianeK@theNationalCouncil.org

We advocate for your rights and resources
We support clinical and business best practices
We connect you with colleagues and leaders in the field
Get Ready

National Council membership starts with an exclusive strategic consultation by senior National Council leadership for your board members, executives, and key stakeholders. Our policy and practice experts help you prepare for the future by steering you through changing national and local landscapes.

Amplify your voice to protect, strengthen, and expand your services.

Get Involved { Advocacy }

The National Council is at the forefront of efforts to ensure that behavioral health services remain strong and viable. We use our considerable expertise and influence to make sure that legislation, policy, and regulations align with the interests of those you serve. From informing year-round engagement with your elected officials, payers, and administrative agencies to rallying the entire field around key causes at our annual Hill Day in Washington DC, the National Council points the way toward effective grassroots advocacy.

Get Informed

Join the world’s leading thinkers and learn from healthcare’s most compelling success stories shared at the mental health and addictions event – National Council Conference with deeply discounted rates for members.

Expose your full team to year-round learning opportunities through 50+ National Council LIVE webinars that offer tools and resources on clinical, administrative, marketing, HIT, and other topics with live Q&A opportunities and free access to recordings.

Build a robust corporate compliance program and keep up with new regulatory mandates through discounted member subscriptions to the Compliance Watch e-newsletter.

Discover clinical and business best practices, hear from the experts, and keep up with the latest research through exclusive member access to print copies of the theme-based National Council Magazine and the online Journal of Behavioral Health Services and Research.

Get breaking policy and practice news you can use through highly rated e-newsletters; the National Council website and blogs; and social media channels like Facebook and Twitter.

Embrace the future – by preparing your business for changing national, state, and local environments.

Enrich your knowledge and perspectives and position yourself for success in evolving healthcare delivery systems.

Get Informed
Connect with your peers nationwide and find real-world solutions to operational, administrative, financing, clinical, and other questions through National Council listserves and virtual learning communities.

Explore new partnerships through forums that convene primary care, healthcare specialty, criminal justice, education, housing, military, wellness, and many other types of health and human service organizations. Plus, more than 700 of our current member organizations are licensed to treat addiction disorders.

Forge new connections and renew old acquaintances for a rich exchange of ideas and insights at annual events such as the National Council Conference and Hill Day.

Broaden your horizons to learn from mental health and addictions treatment advances around the world through our international exchange programs.

Get Ahead

The National Council is your single source for consulting, training, and technical assistance. We provide a host of onsite and virtual individual and small-group consulting services. While consulting topics evolve continuously to focus on hot topics and trends, current areas of expertise span:

- Accountable care organization partnerships
- Concurrent documentation for clinicians
- Compliance and risk management
- Consumer retention/engagement in treatment — for adults and children
- Depression care
- Functional assessment and recovery measurement tools (DLA-20)
- Geriatric care integration
- Health information technology
- Healthcare integration and health homes
- Healthcare reform operationalization
- Improving services and supports for transition-age youth
- Outcomes measurement and dashboard reporting (SPQM)
- Productivity improvement
- Same-day access
- Schizophrenia care standards
- Trauma-informed care
- Workforce development

The National Council also provides an array of creative, high-impact marketing, PR, and social media tools that member organizations can personalize and use in their communities. Infographics, press release and op-ed templates, brochures, videos, and more are released in conjunction with current events and hot topics for exclusive member use.
Raise your profile and give back to your community through Mental Health First Aid — the groundbreaking public education program that is capturing the hearts and minds of Americans everywhere. Instructor trainings are offered at steep discounts and on a priority basis for members. Get your staff trained and enrolled in the network of nearly 4,000 instructors across the country.

Enlist your C-suite executives in an industry-specific mentoring and learning experiences that are better than any MBA degree through our one-of-a-kind Executive Leadership Program.

Shape your up-and-coming young stars into strong leaders who contribute to your organization’s bottom line through the popular National Council Middle Management Academy.

Prepare your case managers and community health workers to provide enhanced value in an integrated health environment that imposes new demands and accountabilities with Case Management to Care Coordination and Community Health Worker trainings.

Support peer-to-peer engagement to advance the wellness and recovery of your clients with Whole Health Action Management (WHAM) trainings.

Earn continuing education credits while helping improve productivity and manage reporting for compliance through e-learning courses and management systems offered through our partner, Essential Learning.

Take advantage of career development opportunities and nurture a qualified workforce through scholarships and field education opportunities for web-based MSW graduate students offered through our partner, the University of Southern California School of Social Work.

The annual National Council Awards of Excellence recognize the most innovative and inspirational work in behavioral health through organizational and individual awards in multiple categories — many of which are only open to National Council members. Winners are recognized with cash prizes, national publicity, and a special recognition ceremony and induction into the Hall of Honor.

Members with a track record in implementing best practices are invited to share their success stories through conference presentations, webinars, and articles in National Council Magazine and the Journal of Behavioral Health Services and Research.

**MEMBERSHIP FEES**

We are committed to ensuring that your organization sees a significant return on investment for your National Council membership. The National Council membership year runs from October 1 to September 30 and membership applications are accepted throughout the year with prorated fees.

- **Stand-alone Direct service organizations**: $4,070
- **Associations / States**: $5,325
- **Affiliate**: $8,000